

## About

Malavy MOEUN is a Consultant with over 8 years of cross-cultural experience in Canada and Cambodia.

As Founder of [Soben Ventures](#), a boutique research and consulting firm, she has supported businesses with research, strategy, and B2B matching. Beyond consulting, Malavy invests in real estate and micro businesses, giving her a particular understanding of Cambodia's business landscape and growth opportunities. Her career includes roles at The Idea Consultancy, Emerging Markets Consulting, Gowling WLG, and Concordia University.

Passionate about strengthening Canadian–Cambodian ties, Malavy brings expertise in research, strategy, and business development to support CanCham's mission of fostering trade, investment, and collaboration.

Speaks: Khmer, English, French

## Current Position

Founder/Consultant at [Soben Ventures](#)

## Education

- **Harvard Business School (Online)** – Credential of Readiness (Business Analytics, Financial Accounting, Economics for Managers), 2020
- **Concordia University, Montreal, Quebec** – Bachelor of Arts, French Studies, 2017

## What Values Do I Bring to CanCham Cambodia?

- Extensive networks across Cambodia's public and private sectors, along with connections in Canada
- Proven experience in research, strategic planning, and project management (having delivered projects for USDA, UNDP, WVI, WorldFish, GHR Foundation, and local clients)
- Hands-on experience in Cambodia's real estate market and local business ventures
- In-depth knowledge of Cambodia's business environment combined with a global outlook

## Why CanCham Cambodia?

Having lived in both Cambodia and Canada, I am passionate about fostering meaningful connections between the two countries. If elected, I will help CanCham Cambodia grow as a leading platform for trade and investment, while providing members with strategic support, valuable networking, and opportunities for growth.